

A photograph of a young woman with dark hair, smiling and looking at her smartphone. She is holding a white coffee cup with a brown sleeve. The background is a blurred outdoor setting with trees and a building.

Digital Onboarding

Convert good applicants into great customers.

✔ Increase conversions

Lower drop-offs with a simplified process that takes consumers from application to fulfillment in minutes.

✔ Reduce fraud

Verify identities and spot potentially fraudulent actions and behaviors with an unparalleled set of personal and digital data sources.

✔ Quick time to market

Easily integrate additional features and simplify deployment with a single orchestration platform.

Keep consumers engaged with modern digital experiences.

Outdated onboarding processes and a lack of digital options are driving good applicants away. In fact, studies show **up to 70% of consumers drop off during the application process.**¹ With loyalty so closely linked to premium service and accessibility, it's vital to make sure your consumers' onboarding experiences aren't cumbersome.

TransUnion enables businesses to meet evolving consumer demands with streamlined, omnichannel digital onboarding that can be integrated and customized. Now you can deliver a friction-right experience consumers can complete in one sitting – anytime, anywhere – without compromising privacy or security.

Visit: transunion.hk/solution/digital-onboarding

¹ "Account Opening: Run It Like You Own It." Aite Group, June 12, 2019. <https://www.aitegroup.com/report/account-opening-run-it-you-own-it>.

Everything you need to ensure smooth, custom digital onboarding.

FEATURES



Tailored, front-end solution

Customisable front-end interface on desktop and mobile that enables a seamless journey and increased conversions.



Instant identity establishment

Using the latest in biometrics and encryption, applicants can safely scan documents and faces – reducing time and friction.



Diverse datasets for verifying identities

Tap into a massive network of robust datasets to establish a consumer's identity with greater confidence.



Enhanced fraud protection

TransUnion's latest fraud countermeasures work behind the scenes in real time, helping you mitigate risk and support even the strictest compliance regulations.



Ability to prequalify and customise offers

Prequalify consumers ahead of detailed credit evaluations to reduce tentative drop-offs, and present more individualised offers to boost conversions.



Streamlined management of terms and payment

Detailed credit, risk and affordability assessments and evaluation checks help automate underwriting execution.



Real-time activation

Offer a more gratifying experience with real-time fulfillment of credit cards or personal loans.

LEARN MORE

For more information on TransUnion's Digital Onboarding offerings, visit transunion.hk/solution/digital-onboarding

Count on TransUnion to help you meet increasing demands for seamless digital onboarding.

WE OFFER:

- ✔ Powerful data linkage capabilities for deeper consumer insights
- ✔ Single vendor and single API with one point of integration
- ✔ Turnkey delivery and ongoing support
- ✔ Flexible orchestration platform that allows plug and play